

MYTHIC IMAGINATION INSTITUTE 1797 NORTHEAST EXPRESSWAY, SUITE 100 ATLANTA, GA 30329

P.O. BOX 669817 MARIETTA, GA 30066-0114

404 832-4127 404 633-7170 FAX WWW.MYTHICJOURNEYS.ORG INFO@MYTHICJOURNEYS.ORG



FOR IMMEDIATE RELEASE: MEDIA CONTACTS:

February 23, 2006 Anya Martin (678) 468-3867

media@mythicjourneys.org

Dawn Zarimba Edelman (404) 832-7716

dawn.zarimba@edelman.com

Educators Celebrate the Power of Storytelling at Mythic Journeys 2006

Special pre-conference for K-12 educators welcomes master storytellers and educators Maren Toder Hansen, Michael Meade and Anne Ostholthoff

Atlanta, GA – The Mythic Imagination Institute announces the addition of the Education Pre-Conference to Mythic Journeys 2006. The Education Pre-Conference will be held on Friday, June 9, 2006, from 9:00 a.m. to 5:00 p.m. at the Atlanta Hyatt Regency Hotel.

The first 250 K-12 educators to sign up will get to attend both the Education Pre-Conference as well as Mythic Journeys' main conference (June 9-11), also at the Hyatt Regency, for just \$150. The cost for regular attendance to the three-day event is \$345.

Mythic Journeys' Education Pre-Conference will include large group sessions and several breakout sessions, as well as a "meet and greet" on Saturday where hors d'oeuvres will be served. The Pre-Conference will give teachers the chance to meet presenters and other educators in an intimate, hands-on experience designed to renew their interests and enthusiasm, and to acquire new tools for teaching their students.

The breakout sessions will be conducted by educators from all over the United States, as well as by other Mythic Journeys guests. The sessions offered will give participants a wide variety of content and disciplines from which to choose, including geometry, music, the hero's journey, art and mythology.

(more)

"Storytelling and education both are at the heart of everything human beings do, whether it is teaching your child family history and traditions, telling friends about important social causes or sitting in a classroom," says Mythic Journeys Education Committee Chair Jeanna R. Collins. "The Education Pre-Conference at Mythic Journeys 2006 will provide a forum for teachers to start a discussion that will benefit both their careers and their personal lives."

Organized by the Atlanta-based nonprofit Mythic Imagination Institute, the second Mythic Journeys conference and performance festival will bring together more than 100 of the world's leading scholars, psychologists, educators, business leaders, authors, artists, filmmakers and performers for an unprecedented dialogue on the importance of storytelling in contemporary life. The first Mythic Journeys was held in June 2004 in celebration of the Joseph Campbell Centennial.

Educators can register for Mythic Journeys 2006, and/or review the complete list of program participants and the program overview at www.mythicjourneys.org or by calling Brenda Sutton at (404) 832-4127.

#

About the Mythic Imagination Institute

Mythic Imagination Institute is an Atlanta-based nonprofit arts and education corporation that seeks to activate imagination and intelligence by increasing mythic literacy. Through conferences, performances, art exhibitions, publications and other programs, the Institute builds bridges between disciplines: artists, business professionals, scholars, scientists and anyone who loves stories. Mythic Imagination endeavors to bring the wisdom waiting inside the great myths, folklore and stories of the world to a wider audience in the hope of creating a world with more tolerance, passion, wonder and creativity. For more information, visit www.mythicimagination.org.